

# DIRECTOR™ SERIES

## High-Visibility, Indoor Lobby Display

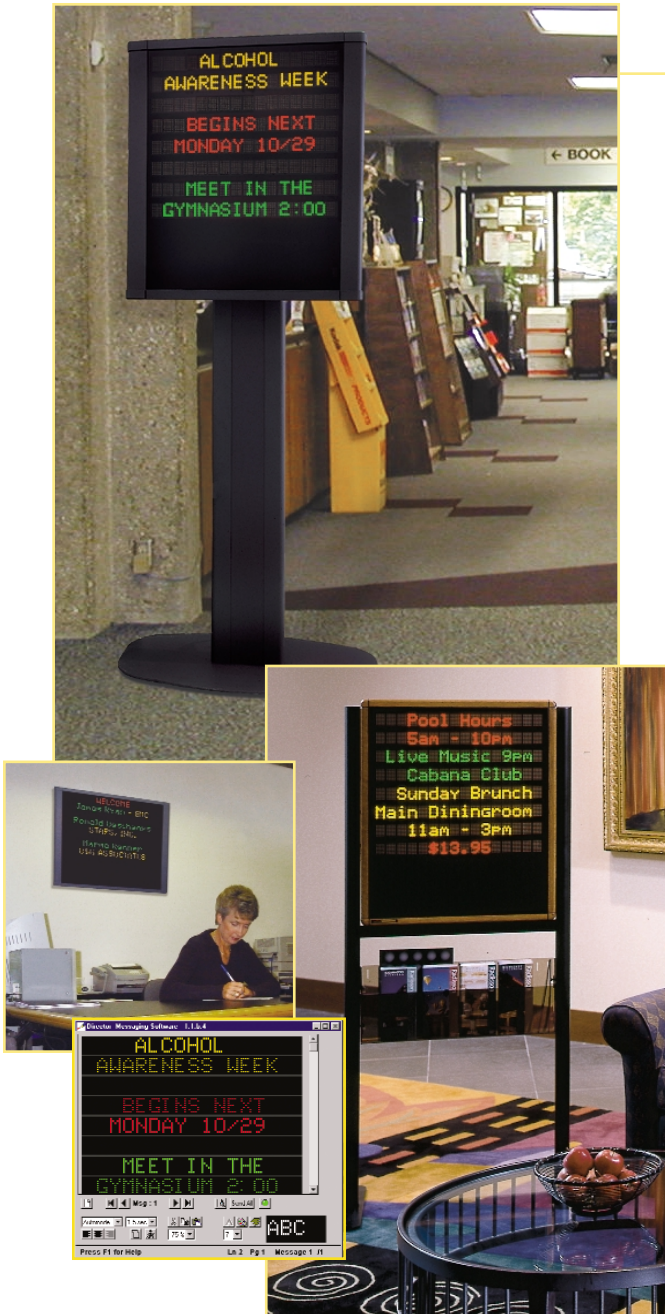
Available in either a beautiful solid oak or a Euro-style aluminum encased model, the Director is designed for high-visibility indoor use. Locations include lobbies, offices, conference rooms, showrooms, boardrooms, or any area that requires an eye catching message center.

At a glance, the Director clearly provides your visitors, guests or your customers with the messages, the schedules and the information they require. The Director not only keeps your customers informed, but most importantly, keeps your traffic flowing.

You control the messaging via a hand-held remote or a PC. Update and revise your messages at any time. Easy-to-install and use, the Director is a complete turnkey solution.

Direct or inform clients, guests or employees. With characters displayed in three vivid colors, the Director is perfect for these applications:

- Bank, hotel, movie theater, or restaurant lobbies
- Retail point-of-purchase advertising
- Event and conference room scheduling
- Personnel in-and-out, employee communications
- School activities board, or front office greetings
- Hospitality and medical paging
- Directions and safety awareness



### Standard Features

- Character size: 1.4", 8 lines of 16 or 24 characters
- Real-time clock: date and time
- One-year parts and labor, factory servicing, USA
- 3 Brilliant colors & 3 rainbow effects
- Stores & displays up to 26 messages according to time and day of week
- Flexibility of 1- to 8-lines of messages
- 7 Operating modes consisting of Hold, Wipe (four directions), Automode™ and Flash
- Keyboard programmable from 30 ft.
- Standard packaging includes display, messaging software, 25 ft. cable, 9-pin adapter, IR remote, and installation instructions
- Optional floor stand available

# Director Series Specifications

Oak wall mounted	16 characters
<b>Length</b>	22.50" (57.15cm)
<b>Height</b>	27" (68.58cm)
<b>Depth</b>	3.12" (7.93cm)
<b>Weight</b>	37lbs. (16.78kg.)

Aluminum wall mounted	16 characters	24 characters
<b>Length</b>	25.45" (64.64cm)	35.03" (88.97cm)
<b>Height</b>	27.49" (69.82cm)	27.49" (69.82cm)
<b>Depth</b>	3.00" (7.62cm)	3.00" (7.62cm)
<b>Weight</b>	30lbs. (13.64kg.)	40lbs. (18.18kg.)

Oak with brochure rack/stand	16 characters
<b>Length</b>	27" (68.58cm)
<b>Height</b>	61" (154.94cm)
<b>Depth</b>	*18" (45.72cm)
<b>Weight</b>	65lbs. (29.48kg.)

Aluminum with stand	16 characters	24 characters
<b>Length</b>	25.45" (64.64cm)	35.03" (88.97cm)
<b>Height</b>	68.04" (172.82cm)	68.04" (172.82cm)
<b>Depth</b>	*20.00" (50.8cm)	*20.00" (50.8cm)
<b>Weight</b>	85lbs. (38.64kg.)	95lbs. (43.18kg.)

\*Reflects width of floor stand

<b>Oak Display Dimensions:</b>	16 characters—19"L x 16.8"H (48.26 cm x 42.67 cm)
<b>Aluminum Display Dimensions:</b>	16 characters—19"L x 16.8"H (48.26 cm x 42.67 cm) 24 characters—27.5"L x 16.8"H (69.85 cm x 42.67 cm)
<b>Oak Display Array:</b>	1.4", 16 characters x 8 lines
<b>Aluminum Display Array:</b>	1.4", 16 characters x 8 lines 1.4", 24 characters x 8 lines
<b>Pixel (LED) Color:</b>	Tricolor (red, green, and amber)
<b>Center-to-Center Pixel Spacing (Pitch):</b>	0.2" (0.51 cm)
<b>Character Column Pitch:</b>	0.4" (1.02 cm) space between characters
<b>Character Row Pitch:</b>	1" (2.54 cm) space between lines
<b>Character Size:</b>	1.4" tall x 1.0" wide (3.556 cm x 2.54 cm) (visible from 75 ft)
<b>Character Array:</b>	5" x 7" matrix (12.7 cm x 17.78 cm)
<b>Character Set:</b>	Sans serif upper/lower case Small sans serif
<b>Memory Retention:</b>	One month typical
<b>Message Capacity:</b>	26 different pages can be stored, scheduled, and displayed according to time and day of the week when using the IR remote control
<b>Message Operating Modes:</b>	7, Consisting of: Automode™, Hold, Wipe (four directions), and Flash (character or word)
<b>Real-Time Clock:</b>	Date and time, 12- or 24-hour format, maintains accurate time without power for up to 30 days typical

<b>Serial Computer Interface:</b>	RS232/RS485 Optional Ethernet Adapter available
<b>Power: (Oak Unit)</b>	Internal power supply 120 VAC, 60Hz, 150 W (230 VAC, 50Hz, 150 W also available)
<b>Power: (Aluminum Unit)</b>	Internal power supply, 200W Universal input, 85-265 VAC, 47-63Hz
<b>Maximum Power Cord Length:</b>	6' 7" (204.22 cm)
<b>Keyboard:</b>	Handheld remote operated, infrared, 55 key layout
<b>Case Material:</b>	Solid oak or aluminum
<b>Standard Package Includes:</b>	<ul style="list-style-type: none"> <li>– Director™ electronic sign</li> <li>– Messaging software</li> <li>– 25-ft. RS232 Cable</li> <li>– 9-pin RJ11 Adapter</li> <li>– IR Keyboard</li> <li>– Installation instructions</li> </ul>
<b>Special Features:</b>	Dipswitch selectable serial addressing (Aluminum unit) Optional floor stand
<b>Limited Warranty:</b>	One-year parts and labor, factory servicing
<b>Agency Approvals:</b>	ETL (Conforms to ANSI/UL Std. 1950) IEC 950, EN 60950, certified to CSA STD. C22.2 #950 Complies with part 15 of the FCC rules
<b>Operating Temperature:</b>	32° to 95°F, 0° to 35°C
<b>Humidity Range:</b>	0% to 95% non-condensing